



**Habitat  
for Humanity®**  
Nicaragua

Habitat for Humanity Nicaragua  
signs an agreement with  
Foundation 10  
5

More than a thousand families  
receive kits to face the  
Covid-19  
6-7, 8-9 y 10

Learn about our  
achievements this  
quarter  
12



# Newsletter

**april-june 2020**

we empower *with* housing

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**homes  
communities  
hope  
+ you**



Now more than ever, we need you.

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we empower *with housing*

## message from the director



Once again we have to work in a complex context and once again the Habitat for Humanity Nicaragua team has shown that it is not only resilient, it is also a team with a mind and a heart set on what they do. I start with this special thanks because I know that all of us have faced difficult moments with the arrival of the Covid-19, we are still processing this new reality and it is not easy.

Despite this, as a team we managed to finish the housing project in the community of El Hato in San Rafael del Sur, thanks to that joint effort, 20 families had a secure home before the first rains. We also delivered 53 ecostoves for the same number of women who work making and selling tortillas, these families no longer breathe smoke inside their homes, their living conditions improved.

We met and exceeded the goal that we had set for this last quarter of the year in all the services that we offer from Habitat for Humanity Nicaragua, but not only that, we were also able to launch an education campaign to prevent Covid -19, and a fundraising campaign to carry out an emergency project, and bring essential kits, hygiene and safe water to more than a thousand families living in communities in the country's dry corridor.

We begin these efforts with great faith, willingness to help. The response from you: Habitat affiliates, international cooperations and individual donors, companies, the media, volunteers and allied organizations, was moving, without you it would have not been possible to reach communities like Guacucal in La Paz Centro, and El Zapote in Mozonte, places where the need for a helping hand was evident.

I want to thank each of you, especially the young mentors who supported us from Instagram, Foundation 10, Hugo App and each of the people who answered the call to Support a family, because yes, we are community and in difficult times is that we must be more united. We hope you enjoy reading our Newsletter, and we invite you to continue to take care of each other, because as our global campaign says: today more than ever we must build together.

Frank Matus - Aguirre  
 Country Director  
 Habitat for Humanity Nicaragua



we empower *with* housing

families are  
our priority

When the authorities announced the first Covid-19 case in Nicaragua, the construction of 20 houses for the same number of families in the El Hato community, San Rafael del Sur, was full steam ahead. The first measure was to suspend the project for the safety of our collaborators and the families themselves; weeks later and taking all measurements, the constructions were finished.



**"When you return, all this will be full of watermelons ... you will see". said Denis, who is one of the 20 people who allied with Habitat for Humanity Nicaragua, to have a decent home, through of the Seed Home (Progressive Home) project that was carried out between the months of February - May 2020.**

The houses were built thanks to the generosity of Mr. Matt Curtis (an American businessman), whose life goal is to build one thousand houses in Nicaragua for the same number of families.



The Women, Business and Healthy Kitchen project also completed in advance the construction and delivery of 53 eco-kitchens to the same number of families, in the communities of Santa Rosa, El Hato and Gutiérrez Norte in the municipality of San Rafael del Sur-Managua.

The project aimed to improve the living and health conditions of 75 women, in addition to providing them with a more efficient kitchen for making tortillas (the main source of income for families).

The arrival of the Covid did not allow reaching the 75 families that were planned, so the remaining funds were used to implement the intervention project before the Covid-19, bringing basic kits, hygiene and safe water to these communities, reaffirming Thus, our commitment as Habitat for Humanity Nicaragua where families are our priority.

we build hope, with housing we empower

### Habitat Nicaragua and Foundation 10 ( Social impact arm of Channel 10, the main TV channel of Nicaragua) sign a collaboration agreement to help more than a thousand families to face Covid-19

Achieve greater scope and visibility of the campaign: Support a Family #WeAreCommunity of Habitat for Humanity Nicaragua, to benefit more Nicaraguan families, was the objective of the strategic alliance between Habitat Nicaragua and Foundation 10. The agreement was effective from June 15 to July 26.

Thanks to the visibility projected through Channel 10 and the management of funds carried out by Habitat, it was possible to reach more than a thousand families living in communities in the country's dry corridor. Each one was given basic necessity kits, hygiene and safe water, so that they could face the Covid-19. Families also received educational materials that contained basic tips for preventing the pandemic.



### House #16

To our surprise and joy, Claudia Toruño, coordinator of Foundation 10, shared her story-link with Habitat for Humanity Nicaragua. "When I was a girl (6 years old), my mom sold bread and we had nowhere to live, we rented a house where some family members treated us very badly.

For me it was a great blessing when we managed to have the Habitat house, I remember that the payments were minimal and my mother, with her day-to-day sale of bread, gathered the money to give the monthly payment" Claudia tells us with a broken voice.

The house located in Ciudad Darío-Matagalpa, was number 16. Claudia's mother asked her to choose the key of what would be her home with her little hand, and they got the model house" she always said it was the best house.

For me it represented protection, shelter, I felt safe because what was happening to us was no longer going to happen anymore. With a smile and tears, Claudia said – the house is still there, remodeled and with many things that it did not have before, but above all, many memories, " she concluded.



"This alliance with Habitat is very important to us because we know that we can reach more Nicaraguan homes. It is also an organization with great prestige. We are very happy and we want to continue supporting these initiatives", stated Claudia Toruño, Foundation 10 Coordinator



¡We are in  
Hugo App!

**hugo**

¡Thanks for  
giving us a space  
in Hugo Care!



## familias de mozonte recibieron apoyo de Hábitat Nicaragua.

conocé la historia de Santos y Martha, ellos están sobrellevando la sequía y el Covid-19

Ubicado a 234 kilómetros al norte de Managua se encuentra el municipio de

### Mozonte Nueva Segovia

Un pueblo indígena cuya población se dedica principalmente a la agricultura.

La palabra Mozonte significa "Pueblo entre ríos y colinas", aunque también se le traduce como "El cerro del pozol o del maíz"

En medio de los cerros y caminitos que parecen hechos por hormigas laboriosas, se observan las humildes viviendas hechas de barro, techo de tejas y piso de tierra.

Una de estas es la casa de Santos, Martha y sus cuatro hijos, una familia que vive de la siembra de maíz, frijoles y maicillo. Todos trabajan en el campo, una parte de la cosecha es utilizada para el consumo y otra para venderla y suplir otras necesidades.

# “nosotros vivimos del invierno...”



**Pero los últimos años las necesidades han aumentado, la sequía obligó a la familia a limitarse, incluso en la comida.**

“Nosotros de lo que sembramos vivimos, pero estos años que han pasado el invierno fue malo, el peor fue el año pasado (2019) apenas sacamos un poquito para el consumo... así que para nosotros toda ayuda es bienvenida, porque un taquito de jabón aquí vale 7 pesos ¿y si no los tiene uno imagínese?” nos dice Santos (42 años).



Alemania en Nicaragua



### La llegada del Covid-19 complicó aún más el panorama.

“Hay mucho temor por la información que vienen de todos lados... nosotros a veces vamos a Ocotal (pueblo cercano) y escuchamos que hay contagiados, en mi caso yo me compré mi mascarilla porque si no, no me dejan entrar a comprar y aquí nosotros no producimos arroz, ni azúcar, eso lo debo comprar allá”, nos explica.

En la comunidad aún no han reportado casos, pero la crisis económica y las secuelas de la sequía se sienten.

Martha, quien escucha atenta la conversación acomoda en su cocinero el kit de primera necesidad que Hábitat para la Humanidad Nicaragua le entregó, está contenta, sonríe mientras hace un recuento de los alimentos que ve.



La entrega en comunidades de Nueva Segovia se realizó gracias a la generosidad de la **Embajada de Alemania**, quienes respondieron al llamado de la campaña Apoyá una familia #Somos-Comunidad, para llevar kits de primera necesidad, higiene y agua segura a 1500 familias del corredor seco del país.



## work of several, satisfaction of thousand

The arrival of the Covid-19 forced us to adapt to a new reality, and as an organization it led us to redirect what were the best ways to help families. We decided to start an emergency project and run a fundraising campaign which we called:

Support a family **#WeAreCommunity**. Our goal: to help 1500 families from communities in the dry corridor receive supplies to face the pandemic.

We provide educational materials to prevent Covid-19, basic kit, hygiene (including reusable face masks) and a safe water kit (filter for those who did not have access to drinking water).

The context was and continues to be complex, **Liza Rivera**, Manager of Resource Development for Habitat for Humanity Nicaragua, tells us more about it.

*How did the idea of creating the campaign "Support a family #WeAreCommunity" come about?*

It is part of a response by Habitat International, coordinated from global, regional and local offices, in response to the covid 19 pandemic. But it is also born from the needs of the communities of the dry corridor, expressed through partner organizations allies, which moved us to formulate a project in the short and medium term; the campaign is the means to invite different sectors to come together to make the project a reality.



*How has the work with the counterparts been in the deliveries of the kits?*

Exceptional. It has been the operational part that has allowed us to implement the project in the expected and planned time, it has been a response and a work of operational excellence and great organization; they are the eyes of Habitat Nicaragua in the local communities/territories and without these organizations it would not be possible to implement a project of this magnitude.

*What has been the reaction of the donors?*

Invaluable, fast and supportive beyond the expected. Donors from different sectors, starting with international cooperation, a private foundation in connections with Nicaragua, local companies and friends of Habitat Nicaragua and our individual donors who have responded through the different channels in which we have spread the campaign; This response has allowed us to reach around 1,000 families, approaching the goal of 1,500 that we had set for ourselves.



*What have been the measures taken by the collaborators at the time of deliveries?*

The project has specific requirements which have been established by Habitat Nicaragua standards. At the request of our donors, biosecurity measures throughout the implementation process have also been implemented. Rules have been defined and agreed with local partners and beneficiaries that allow delivery to be made while minimizing risks, the process has been efficient and without delay.

*What lessons learned does the Habitat Nicaragua team leave this campaign?*

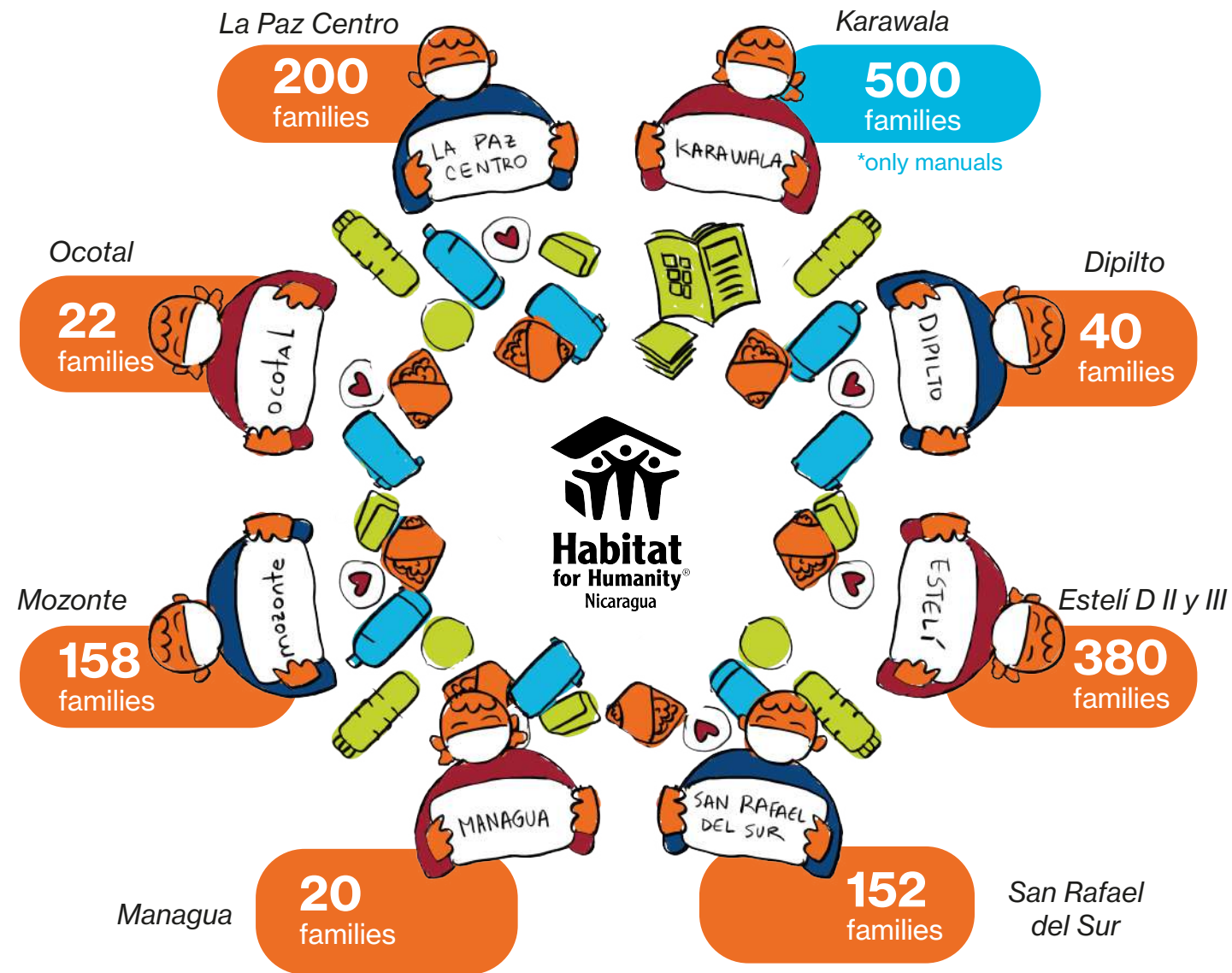
The biggest lesson and learning that leaves us as a team is that even when conditions seem adverse, it is always possible to maximize the impact on the most vulnerable people. We have seen that there are many ways to support and impact communities, and that unity for the common goal is the key.



### Covid-19 Response Project

Until the closing of this Newsletter, the Covid-19 response project to be implemented between June-September 2020, had supported 972 families with emergency kits, and 500 with informative material to prevent the spread of the disease.

Thank you to those who responded to the campaign's call: international cooperation donors, foundations, affiliate partners, Habitat International programs, local companies, and individuals.

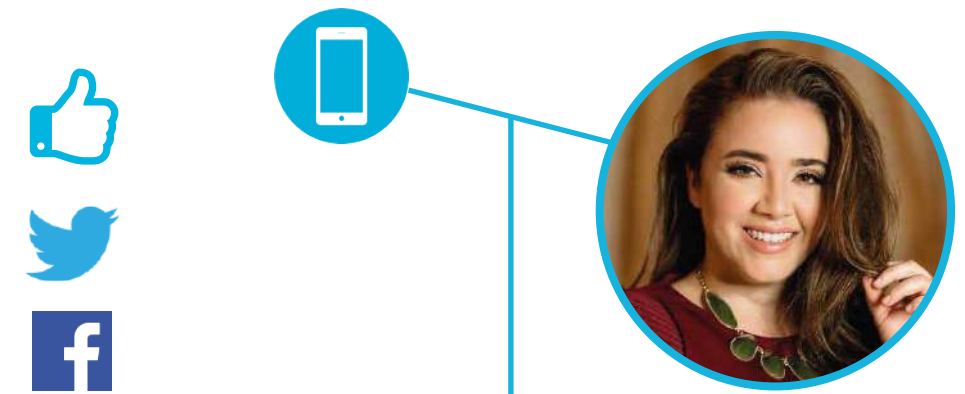


First necessities, hygiene and safe water Kits + Covid prevention Manual

In the dissemination of the campaign "Support a family #WeAreCommunity", we relied on social networks, traditional and digital media, and especially on public figures who agreed to be ambassadors of our emergency project before Covid-19.

Thanks to them, we managed to raise enough funds to bring kits to more than a thousand families from different communities in La Paz Centro, Estelí, Nueva Segovia, San Rafael del Sur and Masaya.

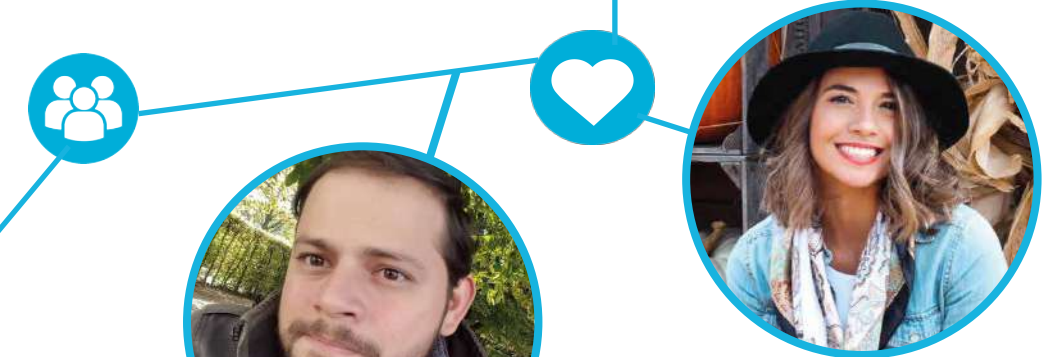
Today we want to say **THANK YOU!**, in capital letters and share with those who read our quarterly newsletter, some of the impressions of our ambassadors.



"I love knowing that there are organizations like Habitat Nicaragua that bring us closer to families, to their realities and invite us to be part of these projects. It was truly an honor that I have been considered to participate and I would love to be part of a Habitat aid campaign again", Valeria Sánchez, creator of digital content.



"I love being a campaign ambassador with a positive message in difficult times. Thanks to Habitat for Humanity for this opportunity," Eveling Lambert, Journalist.



"The campaign was clear, educational, creating awareness in the population. I loved having been involved and I appreciate that you have trusted my platform..." Celia Camacho, Creator of digital content.

"I found in this campaign a way to express many mixed feelings regarding the situation we still live in. On the one hand, the vulnerability that brought us to be exposed to a pandemic, and on the other, the culture of solidarity impregnated in the Nicaraguan spirit that shows that, despite our own needs, we do not forget the other," Jorge Hurtado, Journalist.



"It was a pleasure to collaborate with the Habitat for Humanity Nicaragua campaign. Such an important and constructive initiative in these uncertain times that we live on a global level, keep counting on me", Mario Sacasa, singer-songwriter.



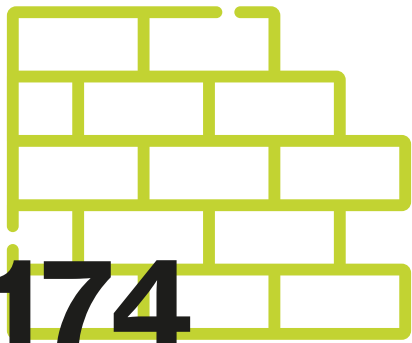
Our gratitude to who responded to the call of our campaign: International Cooperation donors, Foundations, Affiliates, Habitat International Programs, local businesses and individuals.

Channel 10, Vos TV, Channel 23, Agencia EFE, Radio ABC Stereo Estelí, Telenorte, TV Estelí, NotiSur, Radio Voz de Dios, NicaWoman Tech, El Cuarto Mono, Radio Segovia, Qué Tal Ocotal, Las Segovias en Noticias.



# our achievements

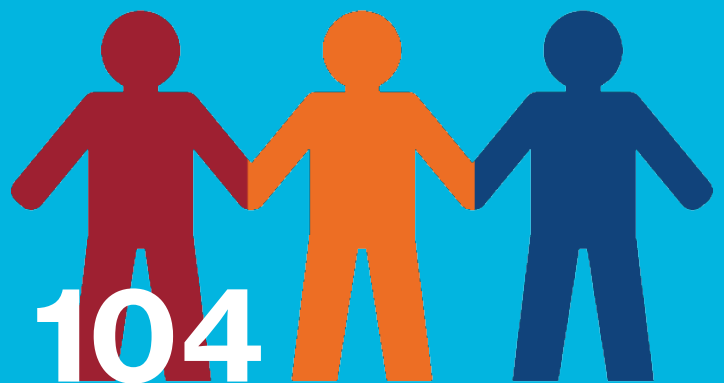
april - june 2020



**174**

(124% of the quarterly goal)

**Construction Services**



**104**

(99% of the quarterly goal)

**Training Services**

Training services

**30**

**50**

Technical Construction Assistance



Financial Technical Assistance

**24**